

Prince William Hockey Club  
Executive Committee Meeting May 10, 2004

The meeting was called to order at 7:12 PM

The following executive committee members were in attendance: Sean Evans, Rosemary Ocksrider, Cassandra Wright, Mike Artist and Pete Cizdziel. Guest in attendance was Doug Thomson.

**President's Report** – No report, not present

**Executive Secretary** – Pete Cizdziel made a motion to approve the minutes from the April meeting. Sean Evans seconded and the motion passed.

**Finance** – Rosemary reported that the switch to Quickbooks online has been completed for both ice and inline. Inline has only been completed through March 31, 2004, and Brenda Borghi still has to get the rest input. Rosemary provided a full financial report, again stating that inline was not accurate as it only reflected payments made through March 31, 2004.

Rosemary pointed out that there is still a \$110 A/R for the Mites on Ice. Sean stated he has e-mailed Keith Ludeman several times. Sean will contact Keith again.

Rosemary introduced her Sponsorship Program. This program will seek to help pay for players who otherwise would not be able to afford to play. In order to qualify, the player must be enrolled in the free or reduced price school meal program for the county in which they live. Anyone, not just club members, may contribute to the program which qualifies as a charitable contribution for federal income tax purposes. This will cover the full registration fee for house ice hockey Fall/Winter season or the full registration fee plus the practice fee for Fall, Winter and Spring inline. Players must re-apply for each season. All equipment is the responsibility of the participant.

Also discussed giving these players equipment that we have that has been donated. Would need to have a volunteer willing to manage this equipment.

Rosemary made a motion to pass the Sponsorship Program with the following changes:

- 1) added Spring inline
- 2) added must re-apply for each season
- 3) changed dates that Meal Benefits qualification letter is due to the following:
  - for Fall ice and inline - due 9/15/2004
  - for Winter inline - due 12/1/2004
  - for Spring inline - due 3/10/2005

Pete seconded and the motion passed.

Rosemary also created a brochure on the PWHC house ice program which she wants to put on the wall at SkateQuest and distribute to schools. She will e-mail the brochure to the board members requesting suggestions.

**Head Coach** – Pete reported on a meeting that he, John Hess, Bill Elder and Nancy McDonald had with the coaches and management of the Virginia Statesmen regarding their recruiting of our players for their Junior C team and 2 developmental teams. They admitted that yes, they had actively recruited our members, to include phone calls. They advised that if we provided them with our rosters once our teams had been selected, then they would have a “hands off” attitude for those players.

John, Pete & Bill will be getting together to form a marketing plan for PWHC travel. The feeling is that with the Virginia Statesmen and other clubs vying for our players, we need to be more aggressive in actively keeping our players.

Pete reported that we still do not have coaches at the PeeWee B and Squirt levels, although they are looking at several individuals at each level. Also noted that at the Squirt level, we currently have only 10 players and 1 goalie.

Pete feels the June meeting would be a good goal to work towards in setting the number of players for each team for registration cost purposes.

**House** – Regarding the Spring season, there have been several complaints from the parents about 2 games on Saturdays or Sundays, but the kids are having a blast.

Sean is going to talk to Bill of the SkateQuest pro-shop regarding the PWHC magnets for the vehicles. Can we sell them or does SkateQuest have that right, and if so, will they sell them and do we receive a share of the profits?

Discussed how RJ Zeigler of SkateQuest has requested our players e-mail addresses to send them information on programs that SkateQuest is offering. We all agreed that the e-mail addresses are proprietary information, but will let RJ know that if he forwards that information to us, we will be happy to disperse it to our membership.

Mike Artist noted that Laurie Bodenheimer has our e-mail list broken into an inline membership and an ice membership. So if you want something to be sent to all PWHC members, must specifically request that.

Sean will e-mail Mike Dove for a clarification of the blue puck rule for players 10 and under for 2004-2005. He believes he saw that on the USA Hockey website.

**Inline** – Mike Artist reported that Stephan Walrabenstein has an electronic webpage built and is looking into Quickbooks for receiving payments.

Mike stated that inline is having a problem with some players being registered with USA Inline due to the separate checks and paperwork involved.

The house season is progressing fine. Championship weekend will be June 7<sup>th</sup>.

Three travel players (Hess, McDonald, Artist) were recently in Detroit trying out for Team USA at the 14U level. Although none were selected, they all made it to the final 25.

USA Hockey Regional Championship is the weekend of May 21 in Raleigh. All teams are slated to go with the exception of one, whose age bracket is closed.

**Membership** – Cassandra submitted her Marketing Plan for 2004-2005. She will now begin contacting the papers, getting rates and begin advertising in June.

Cassandra also submitted the 2004-2005 Travel Registration form, which now includes a line for members to contribute to the Sponsorship program. We discussed distribution of the Registration form, as it and the \$350 deposit are due on May 13, 2004. It was decided that Cassandra would e-mail the form to all of the coaches asking them to forward it to all of their players. In addition, Rosemary and Doug would attend practice on Tuesday night with additional copies to be distributed and Cassandra would do the same at Thursday night's practice.

**Other discussions** – Doug Thomson advised that our referee costs for Lower House are going to be higher due to playing 15 minute rather than 12 minute periods. Sean advised that as of this coming weekend, it would be back to 12 minute periods. Doug also discussed the May 8 loss of 4 sheets of ice. Apparently SkateQuest had problems with the zamboni which caused the loss of 2 sheets and then SkateQuest took an additional 2 sheets back. SkateQuest failed to notify anyone of these changes.

Doug also advised that he only received comments from Rosemary regarding the Travel Guide. He will resend it and asks that everyone review and comment so he can distribute it to the travel teams in June.

There will be a CBHL Girls meeting Sunday, May 16, 2004, at 9 AM. Doug will attend for John Hess and Chris Hodges. In addition, Doug will be meeting with several members of the Executive Committee on May 25, 2004 to discuss travel practices/times for Fall/Winter season. Doug's goal is to secure Wednesday ice in the fall, to be used every other week for the girls and the other weeks for goalie clinics.

The meeting was adjourned at 8:38 PM